

"A few years ago I created the KAMIS herbs and spices brand which now enjoys about a 40% share of its target market, this success is a reflection of the highest quality ingredients.

Now, my latest project is "IRVING" – a brand of tea. IRVING is a premium brand, a stylish brand, a brand full of energy and health, an innovative brand and a brand of the highest quality. IRVING will surely become a synonym for the very best of tea.

Tea is one of the most important drinks in our daily lives. You may be surprised to learn that in Poland tea is, in all but name, a national drink. Considering that Poland is, in fact, the third biggest consumer of tea in the whole of Europe - with a market volume of over 1.2 billion PLN - the facts speak for themselves.

It can be easy to overlook the health benefits of such a ubiquitous drink as tea. However, I personally believe that tea has one of the most positive impacts on our health of any drink. What's more, the recent 12 percent growth in the Polish tea market is incontrovertible proof that the popularity of tea is on the rise

Tea is "The Essence of a Good Day" - the facts and philosophy behind this simple phrase is what we are determined to get across to our customers. I strongly believe, that our educational and pro-social activities interwoven with our promotion of a healthy lifestyle and tea drinking philosophy will enable our customers to unlock the secrets of this four-thousand-year-old herbal infusion that we know today as tea.

It is my hope that your cup of IRVING tea will become an integral part of your day that you can depend on to be there to keep you running true on an even keel through the ordinary everyday and the most extraordinary days whatever life may throw at you – this is our mission.

Robert Kamiński