

## **The Essence of a Good Day**

**A Kenyan sweetness, intensive Indian infusion and mature taste of blends from Ceylon. Accept the invitation for a cup of Irving tea. Get to know this unique composition, which was created from the best teas in the world.**

For centuries, tea has accompanied people through everyday routine and extraordinary events alike. As it had been brought to Europe by some English colonizers, immediately it was absorbed by the present world, nevertheless not so long ago we have an opportunity to discover the fullness of its kinds, features and secrets.

### **Green leaves, a delicate leaf bud**

Before tea, the aromatic infusion, is found in our tea cups, it is an evergreen plant of the genus *camellia*, that grows in the tropics. From a botanical point of view, the tea bush is a “universal genius”, since initially there were only two original tea bushes (*Camellia sinensis*, the son. *Thea sinensis* as well as *Camellia assamica*), used to create so many tea varieties as are available around the world today. A tea bush is bestudded with thousands of leaves. However, not all of them will become part of a tea blend. During the tea harvest, no matter what a country or continent, there one fundamental principle: *two leaves and a bud*, what means that to obtain high quality tea, you are allowed to collect only the two top leaves and a delicate bud from any one branch. They are the raw material for further tea processing.

### **A Hidden Aroma**

Tea, as with most natural products, is not homogenous. Each tea crop, even from the same bush, can slightly differ in taste. Its quality can also be affected by some changing climatic conditions. Therefore, in order to obtain a homogenous taste and high taste repeatability, the blending of tea is used – resulting in different blends of tea having uniform taste, color, and aroma – so that the tea always has the same, perfect taste.

It's worth mentioning that contrary to some popular opinions, the best quality aromatic teas e.g. Earl Grey, have no intensive aroma while stored in the box and it is only after hot water is added that their beautiful aroma is released in the process of infusion. This is the result of the latest laboratory technologies that are applied to the processing of aromatic teas such as Irving tea, and in addition owing to aromas encaptured inside special nanocapsules. Sealing the aromas inside nanocapsules protects them from evaporation during storage. So, we can be sure, that by selecting Irving tea, it will smell and taste as intensive as always after brewing and this product will never be "vapid and flat".

**For real connoisseurs and lovers of tradition**

Customer research shows, that the Polish drink tea very readily, so much so that our country belongs to the world's leaders of overall tea consumption. Although its market offer is rather wide, the majority of us prefers the taste of traditional tea, usually with the addition of lemon or other fruit juice. It is precisely for these people that we created the varieties: **Raspberry Opening, Lemon Grove, Currant Garden and Fruit Forest**. For those who enjoy more sophisticated tastes, we have created our line of **Tea Cocktails**, a unique combination of black tea, fruit tastes, with a slight tone of vanilla, ginger and mint.

The natural flavour and smell of Irving tea is obtained by liofilisated (i.e. dried, with no high temperatures) supplements of fruit juices as well as particles of dried fruits. Tea is our passion, thereby we take care to ensure that tea is essential ingredient of each and every Irving tea bag, and that the additional ingredients – such as flower flakes, spices, and juices – provide a balanced, harmonic taste and pleasant aroma.

Discover what the essence of a good day is when you enjoy a taste of Irving tea!

**For additional information, please contact:**

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